

Rotary



THE ARCLIGHT

The Weekly Members' Bulletin of the
ARLINGTON ROTARY CLUB
September 24, 2018

<http://www.arlingtonrotaryclub.org>

Meetings: Thursday, 12:00 pm

The Marriott Residence Inn at Courthouse
1401 N. Adams St., Arlington, VA 22201

Hotel Phone: (703) 312-2100

Chartered July 4, 1929 – Now In Our 90th Year



BE THE INSPIRATION

ARC Has A New Home!

Please check out our masthead at the top of this page. Notice anything different? At its meeting last week, our Board agreed to make the Residence Inn (Courthouse), where we have met on a trial basis the past few weeks, our new permanent location. Beginning this week, all future weekly meetings of the club will be held here.



Thursday, September 27 - Lunch Program 12:00-1:30

P.J. Maddox, District 7610 Lt. Governor

Rotaract – Founding and Advising A Club

Dr. P.J. Maddox is a Rotarian since 1997 and an active member of the Dunn Loring-Merrifield Rotary Club. Her passion is Rotary's youth service programs. Currently, she serves as the District's Lieutenant Governor for New Generations/Youth Services. She is a three-time Past President of her club, a former Assistant Governor for our area, a member of the Paul Harris Society, and a Major Donor to the Rotary Foundation.

P.J. holds doctoral degrees from the University of California/San Francisco, Teachers College, Columbia University, as well as graduate and undergraduate degrees from Catholic University of America, and the University of Nevada. Currently, she is Professor and Chair of the Department of Health Administration and Policy in the College of Health and Human Services at George Mason University. She is a health services researcher with a distinguished career in health systems and international health policy, has received numerous professional awards, serves on philanthropic boards and service organizations concerned with Community and International health, and is the author of numerous textbook chapters, journal articles and reports on health policy, public health and evidence-based management of health systems.

Last Week

Emily Cassell, Head of the Arlington Convention and Visitors' Service (a part of Arlington Economic Development), provided us a full rundown on how important tourism is as a factor in our local economy, and the many innovative steps the County is taking to maintain and grow the number of visitors who come to Arlington. As Emily noted, "it's working!" Since 2009, Arlington has been

Virginia's #1 county for tourism economic impact. Arlington visitors generated more than \$3.1 billion in spending in 2016, with tourism accounting for nearly 26,000 local jobs, \$89 million in local tax receipts, and \$119 million in state tax receipts.

We thank member Hugh Barton for thinking outside the box, trying out a new form of "reclassification talk."



Focus On “Drink A Little, Help A Lot!” – Monday, October 22

We hope that everyone knows “Drink A Little, Help A Lot!” (call it DALHAL for short) is our major fundraiser of the year; that you are planning on attending the event yourself, bringing lots of guests, marketing it to others, helping to staff it, selling raffle tickets, distributing flyers. Also, that it’s only a month away! Every week until then, we’ll be providing some key points about developments and where members’ help may be needed – key points like these, for example:

- Our website includes an information page (www.arlingtonrotaryclub.org/wine) for members and the public with full information about the event. Have a look at it yourself!
- The event publicity flyer came to you by email this morning in a separate email; please send it on to everyone you know and urge them to come.
- The flyer has a clickable link to the information page and from there to our [secure purchase page](#) to buy tickets (admission and raffle) and donate. (Also reach the purchase page from our home page using the “Donate/Buy Tickets” tab.)
- Volunteers are needed to:
 - help run the event – sign up with Sherry Rock soon;
 - help publicize by posting flyers (see Steve Klemp or David Sutfin for paper copies)
 - sell admission and/or raffle tickets directly to your friends, coworkers, and others (get tickets from Steve Klemp at the meeting this week)

Other Upcoming Events and Programs

Sep 29 (Saturday) – Litter Pickup along Glebe Rd. Meet at the Metro 29 Diner parking lot at 8:00 AM and (optional) join the gang for breakfast afterward.

Oct 4 – Lunch Program: Torsten Lubach, CIO, Lidl USA

Oct 10 -- Happy Hour, Pinzimini at the Westin Gateway Hotel, 6 – 8 pm.

Oct 11 – Lunch Program: Gary Long, ARC Membership Chair, on membership recruitment/retention

Oct 18 – Lunch Program: William “Glenn” Yarborough, Governor, Rotary District 7610

Oct 22 (Monday) – PUT THIS ON YOUR CALENDAR NOW! “Drink A Little, Help A Lot!” – club wine/beer tasting fundraiser at NRECA, 6:00 – 8:30 PM.

Oct 25 – NO midday meeting.

Nov 11 (Sunday) – Blood drive at the Rock Spring Congregational United Church of Christ, 5010 Little Falls Rd., Arlington (intersection of Little Falls and Rock Spring Rd). Co-sponsored by ARC.

Greeters for October: Bud Martin, David Sutfin

NOTE: If you are a greeter and cannot arrive 15 minutes before any weekly meeting during your month, it is your responsibility to make sure your partner will be in attendance or to find a substitute for yourself. Contact **Steve Silcox, scsilcox@gmail.com**, with any questions.

THE ROTARY FOUR-WAY TEST

-- OF THE THINGS WE THINK, SAY, OR DO --

IS IT THE TRUTH?

IS IT FAIR TO ALL CONCERNED?

WILL IT BUILD GOOD WILL AND BETTER FRIENDSHIPS?

WILL IT BE BENEFICIAL TO ALL CONCERNED?

ARLINGTON ROTARY CLUB

P.O. BOX 100038

ARLINGTON, VIRGINIA 22210

ROTARY CLUB NUMBER 5787, DISTRICT 7610

CHARTERED JULY 4, 1929

2018-2019 OFFICERS

PRESIDENT
PRESIDENT-ELECT (RY 18-19)
PRES-NOMINEE (RY 19-20)
IMMEDIATE PAST PRESIDENT
SECRETARY
TREASURER
SGT.-AT-ARMS

ROBERT MARTINSON
RAQUEL NEUMANN
TBD
DAVID SUTFIN
KIM DURAND
LINDA VALENTINO
HUGH BARTON

OTHER 2018-2019 DIRECTORS

MEMBERSHIP
SERVICE PROJECTS
TRF/FUNDRAISING
CLUB ADMIN
PUBLIC IMAGE
WEBSITE/SOCIAL MEDIA
YOUTH PROGRAMS
ROTARY INFO

GARY LONG
CHELSI DILDINE
SHERRY BARNDOLLAR ROCK
STEVE SILCOX
LA DONNA SIMON
KIM DURAND
DAVID BAAS
TOM JOHNSON

ARLINGTON ROTARY EDUCATIONAL FOUNDATION

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