

Rotary



# THE ARCLIGHT

The Weekly Members' Bulletin of the  
**ARLINGTON ROTARY CLUB**

**June 4, 2018**

<http://www.arlingtonrotaryclub.org>

Meetings: Thursday, 12:15 pm  
Washington Golf & Country Club  
3017 N Glebe Rd, Arlington, VA 22207  
WGCC Phone: (703) 524-4600

*Chartered July 4, 1929 – Now In Our 89th Year*



**ROTARY:  
MAKING A  
DIFFERENCE**

**Wednesday, June 6**

**Anyone for Happy Hour?**

**Gather at the Pinzimini Bar at the Westin Ballston, 6-8 pm**

**Thursday, June 7 - Lunch Program at the WGCC, 12:15-1:30**

**Karen Bate, Founder and President**

**KB Concepts PR and Awesome Women Entrepreneurs**



A former journalist and Congressional press secretary, Karen Bate founded KB Concepts P.R. 10 years ago. She and her team brand companies and nonprofits; position organizations to achieve their mission and goals; garner key media placements; and harness the variety of social media tools to tell clients' stories and inspire others to support them. Great Ideas for Good Causes is not just her company tagline; it is the guiding philosophy of her work.

Karen is also the founder and Chief Inspiration Officer for Awesome Women Entrepreneurs (AWE) (along with co-founder and co-conspirator Evelyn Powers), with more than 200 local women business owners as members of six chapters throughout the DC region, and more chapters launching throughout the US in 2018. Karen passionately believes that women supporting women is the key to success in business and in life.

## **Last Week's Meeting**

Our own Gary Long provided an interesting review of all the work he has done in first mastering the intricacies of Facebook and Facebook marketing, then actually applying it to our club's public relations efforts. So far results haven't been overwhelming, but we can grow this. Members can help by liking and sharing the posts Gary has been placing on our Facebook account (@ArlingtonRotaryClubVa). Gary has made his PowerPoint presentation available to all of us in the email he sent you on Thursday.



## Seeking a Host Family for a French High School Student

Arlington Sister Cities is looking for a family that resides in Arlington and that preferably (but not necessarily) has a daughter also attending high school in Arlington, to host a French student from our sister city Reims France for the fall semester (September 2018-January 2019). More information about the candidate, Blanche, is in the separate attachment to this email.

## Arlington Academy of Hope Still Needs Your Luggage

As we noted here two weeks ago, the AAH wants donations of serviceable luggage that you no longer need ... so that volunteers traveling to Uganda can carry along an extra bag containing medicines, school supplies or other items the school needs. AAH President John Wanda notes they have 20 volunteers going in June, and another 10 in July so they can really use your bags NOW. Call 703-879-6034 to arrange your donation, or take your luggage to 3100 Clarendon Blvd., Suite 200 during work hours.

## TRF (The Rotary Foundation)

The Rotary Foundation has announced that because July 1 falls on a Sunday this year, June 29 is the last date to make donations that can be credited for Rotary Year 2017-2018. If you contribute directly online ([www.rotary.org](http://www.rotary.org)), please do so before June 29; if you want to contribute by check, please make it to "TRF" and get it to Linda at least a few days before June 29.

## Nationals Major League Baseball – Help Conquer Polio

For several years now, the clubs of District 7610 organized a group of Rotarians to attend a special Nationals End-Polio-Now game during the summer. Now, however, you can help fight polio every time you buy tickets for a game, by using a special discount code. See the flyer attached to the transmittal email.

### THE ROTARY FOUR-WAY TEST

-- OF THE THINGS WE THINK, SAY, OR DO --

IS IT THE TRUTH?

IS IT FAIR TO ALL CONCERNED?

WILL IT BUILD GOOD WILL AND BETTER FRIENDSHIPS?

WILL IT BE BENEFICIAL TO ALL CONCERNED?

## Other Upcoming Events and Programs

- Jun 7 –After the regular meeting, a joint Board meeting, 1:30 PM
- Jun 14 – Lunch Meeting: Steve Silcox – Classification Talk
- Jun 21 – Lunch Meeting: Jason Yanushonis, The Regency Centers
- Jun 28 – Lunch Meeting; Installation of Officers/Directors for RY 2018-19
- Jul 1 – Rotary Year 2018-2019 begins
- Jul 5 -- Lunch Meeting: TBD

## **Greeters for June: Gary Long, Ali Kayani**

NOTE: If you are a greeter and cannot arrive 15 minutes before any weekly meeting during your month, it is your responsibility to make sure your partner will be in attendance or to find a substitute for yourself. Contact **David Sutfin**, [djsutfin@gmail.com](mailto:djsutfin@gmail.com) with any questions.

**ARLINGTON ROTARY CLUB**  
**P.O. Box 100038**  
**ARLINGTON, VIRGINIA 22210**  
**ROTARY CLUB NUMBER 5787, DISTRICT 7610**  
**CHARTERED JULY 4, 1929**

**2017-2018 OFFICERS**

PRESIDENT  
PRESIDENT-ELECT (RY 18-19)  
PRES-NOMINEE (RY 19-20)  
IMMEDIATE PAST PRESIDENT  
SECRETARY  
TREASURER  
SGT.-AT-ARMS

DAVID SUTFIN  
ROBERT MARTINSON  
RAQUEL NEUMANN  
JEFF SUTTON  
KIM DURAND  
LINDA VALENTINO  
HUGH BARTON

**OTHER 2017-2018 DIRECTORS**

MEMBERSHIP  
SERVICE PROJECTS  
TRF/FUNDRAISING  
CLUB ADMIN  
PUBLIC IMAGE  
WEBSITE/SOCIAL MEDIA  
YOUTH PROGRAMS

GARY LONG  
JOHN BECKER  
SHERRY BARNDOLLAR ROCK  
DAVID SUTFIN (AD INTERIM)  
LA DONNA SIMON  
KIM DURAND  
DAVID BAAS

**ARLINGTON ROTARY EDUCATIONAL FOUNDATION**

PRESIDENT, SHERRY BARNDOLLAR ROCK  
TREASURER, STEVE KLEMP