

Rotary



THE ARCLIGHT

The Weekly Members' Bulletin of the
ARLINGTON ROTARY CLUB
February 19, 2018

<http://www.arlingtonrotaryclub.org>

Meetings: Thursday, 12:15 pm
Washington Golf & Country Club
3017 N Glebe Rd, Arlington, VA 22207
WGCC Phone: (703) 524-4600

Chartered July 4, 1929 – Now In Our 89th Year



**ROTARY:
MAKING A
DIFFERENCE**

Wednesday, February 21 – Happy Hour at Pinzimini

Can't get away every week for the Thursday lunch? Or just prefer to be more laid back? Either way, the biweekly happy hour may be just what you need. Why not give it a try this week! Pinzimini is the restaurant/bar of the Westin Gateway Ballston Hotel – pop in between 6 – 8 pm.

Thursday, February 22 - Lunch Program at the WGCC, 12:15-1:30 Cassie Hurley, Manager for Individual Giving - The Newseum



A graduate of Christopher Newport University in Newport News VA, Cassie Hurley worked at the Arlington Chamber of Commerce, 2012-2016, in a variety of positions culminating in two years as Events and Development Director, a position in which she was the lead on developing the Young Entrepreneurs Academy (YEA!) in Arlington, as well as being responsible for developing and planning the other well-known Chamber programs such as Business After Business and Breakfast Connections. In 2016, she moved to The Newseum, where she is now Manager for Individual Giving and Sponsorships.

Last Week

Robert Stauss, founder of his own cybersecurity firm Burtelson Security Labs, synopsised the two kinds of work he does for corporate and government entities – (1) a test of their security to detect and address the weak points (Burtelson has a 100% no-fail rate in finding a way in to supposedly secure systems); and (2) “social engineering,” the art/science of designing the kinds of messages (fishing, spoofing, and such) that cause people to allow entry to their systems.



THE ROTARY FOUR-WAY TEST

-- OF THE THINGS WE THINK, SAY, OR DO --

IS IT THE TRUTH?

IS IT FAIR TO ALL CONCERNED?

WILL IT BUILD GOOD WILL AND BETTER FRIENDSHIPS?

WILL IT BE BENEFICIAL TO ALL CONCERNED?

Upcoming Events and Programs

Mar 1 – Carla Fleming – Pivoting Strategies: “What the Heck Do You Know About Your Customer?”

Mar 8 – Chelsi Dildine – Classification Talk

April 19 – Mark your calendar now for our spring AREF Fundraiser. Details in development.

Greeters for February: John Becker, Mike Matthai

NOTE: If you are a greeter and cannot arrive 15 minutes before any weekly meeting during your month, IT IS YOUR REponsibility to make sure your partner will be in attendance or to find a substitute for yourself. Contact **David Sutfin**, djsutfin@gmail.com with any questions.

ARLINGTON ROTARY CLUB
P.O. Box 100038
ARLINGTON, VIRGINIA 22210
ROTARY CLUB NUMBER 5787, DISTRICT 7610
CHARTERED JULY 4, 1929

2017-2018 OFFICERS

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PRESIDENT-ELECT (RY 18-19)	ROBERT MARTINSON
PRES-NOMINEE (RY 19-20)	TBD
IMMEDIATE PAST PRESIDENT	SHANNON PRENDERGAST
SECRETARY	KIM DURAND
TREASURER	LINDA VALENTINO
SGT.-AT-ARMS	HUGH BARTON

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