

Rotary



# THE ARCLIGHT

The Weekly Members' Bulletin of the  
**ARLINGTON ROTARY CLUB**

**Week of July 10, 2017**

<http://www.arlingtonrotaryclub.org>

Meetings: Thursday, 12:15 pm  
Washington Golf & Country Club  
3017 N Glebe Rd, Arlington, VA 22207  
WGCC Phone: (703) 524-4600

*Chartered July 4, 1929 – Now In Our 89th Year*



**ROTARY:  
MAKING A  
DIFFERENCE**

## This Week

**Thursday, July 13 - Lunch Program at the WGCC 12:15 – 1:30**

**Speaker: Paul LeValley, Arlington Independent Media**

**“AIM and WERA: Independent Producers Building Community”**



The media environment has never been richer than it is in today's society. There are now a nearly endless variety of options for people seeking media content. Cable television's '500-channel universe,' satellite radio, podcasts, Kindle, YouTube, Hulu, Netflix, Instagram, Facebook, Twitter, and hundreds of millions of individual websites combine to provide the consumer with more choice about what they want to watch or listen to than ever before. But as the choices multiply and the world gets smaller, do we risk losing our sense of community; of living together in a special geographic place? Arlington Independent Media and WERA 96.7FM seek to help create a sense of localism and community by giving

independent producers the means to cover the sights, sounds, people, and places of Arlington.

## **Last Week**

Alex Taylor, Senior Business Investment Manager for Arlington Economic Development, described his and the county's work to bring the Nestlé company to Arlington, using it as a case study of Arlington's business recruitment policies and procedures.



## **New Member**



Chelsi Dildine will be inducted as a new member. Chelsi is a Financial Advisor with Edward Jones Investment at the branch in Ballston. She looks forward to getting active in the club. Active members met her at several meetings she attended during June. Welcome aboard, Chelsi!

**Members, a reminder: Please fill out your Membership Recruitment and Retention Survey form and return it to David or Gary soonest.**

## Our New Officers for Rotary Year 2017-18

Also last week, we installed our new officers and committee directors for the year officially beginning July 1, 2017. Also, members of AREF elected Sherry Barndollar Rock as President of that organization. Our new crew (most of them) are pictured below. Congratulations to all.



## The Rotary Four-Way Test of the Things We Think, Say, Or Do

- IS IT THE TRUTH? • IS IT FAIR TO ALL CONCERNED? • WILL IT BUILD GOOD WILL AND BETTER FRIENDSHIPS?  
WILL IT BE BENEFICIAL TO ALL CONCERNED?

### **Greeters for July: Robert Martinson, Kim Durand**

If you are a greeter and cannot arrive 15 minutes before any weekly meeting your month, IT IS YOUR RESPONSIBILITY to make sure your partner will be in attendance or to find a substitute for yourself. Contact club Admin. Chair, **David Sutfin**, [djsutfin@gmail.com](mailto:djsutfin@gmail.com) with any questions.

### **Upcoming Events**

- July 19 – Happy Hour at The Front Page in Ballston starting around 6 pm.
- July 20 – Lunch Meeting at the WGCC: Robert “Bob” Bauer, Warrior’s Heart USA
- July 27 – Lunch Meeting at the WGCC: Rotarian Meesh Peters on a project in Swaziland
- August 2 – Happy Hour at The Front Page in Ballston starting around 6 pm.
- August 3 - Lunch Meeting at the WGCC: Scott Sklar, Adjunct Professor, George Washington U., Global Trends and Sustainable Energy
- August 10 – Lunch Meeting at the WGCC: Liz Ryan, The Youth First Initiative
- **Sep 19 – Wine Helps! 2017 – NRECA Building, same as last year. 6 – 8:30 pm.**

**ARLINGTON ROTARY CLUB**  
**P.O. BOX 100038**  
**ARLINGTON, VIRGINIA 22210**  
**ROTARY CLUB NUMBER 5787, DISTRICT 7610**  
**CHARTERED JULY 4, 1929**

**2017-2018 OFFICERS**

PRESIDENT	DAVID SUTFIN
PRESIDENT-ELECT (RY 18-19)	ROBERT MARTINSON
PRES-NOMINEE (RY 19-20)	TBD
IMMEDIATE PAST PRESIDENT	SHANNON PRENDERGAST
SECRETARY	KIM DURAND
TREASURER	LINDA VALENTINO
SGT.-AT-ARMS	HUGH BARTON

**2017-2018 DIRECTORS**

MEMBERSHIP	GARY LONG
SERVICE PROJECTS	JOHN BECKER
TRF/FUNDRAISING	SHERRY BARNDOLLAR ROCK
CLUB ADMIN	TBD
PUBLIC IMAGE	MAURICIO MOURA
WEBSITE/SOCIAL MEDIA	KIM DURAND
YOUTH PROGRAMS	DAVID BAAS

**ARLINGTON ROTARY EDUCATIONAL FOUNDATION**

PRESIDENT, SHERRY BARNDOLLAR ROCK  
TREASURER, STEVE KLEMP