

THE **ARCLIGHT**

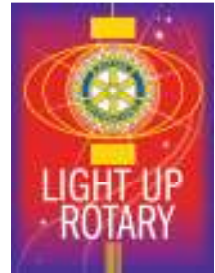
The Weekly Members' Bulletin of the
ARLINGTON ROTARY CLUB

Oct 13 - 19, 2014

<http://www.arlingtonrotaryclub.org>

Meetings: Thursday, 12:15 pm
Washington Golf & Country Club
3017 N Glebe Rd, Arlington, VA 22207
(703) 524-4600

Chartered July 4, 1929 – Now In Our 85th Year



This week's speaker – Thursday, October 16



John Doyle is the founding partner of Doyle McDonald, a consultancy devoted to teaching people how to communicate effectively in the Interactive Age. He has been designing communications strategies for the nation's largest trade associations, top-tier universities, leading charities, and Fortune 500 companies for more than 20 years.

John will discuss how social media have fundamentally changed the way we communicate with each other, and his new book, *The TV Guide to Telling Your Organization's Story*, coauthored with his partner Megan McDonald.

At last week's meeting

Speakers Peter and Laura Zeranski offered an interesting and humorous insight to the world of cookbook publishing, shared a few points about Polish cuisine, and offered their two books on classic Polish cooking for sale.

Guests on October 9 included Karen Klemp and Barbara Barton. We were all pleased to have member Tahiya Morgante return to our meetings after an absence.

Next week's speaker: Arlington County Fire Chief James Schwartz will review activities and plans of our county's very busy Fire Department.

Some important upcoming dates are

6 Nov - **No luncheon**

7 Nov - **Monte Carlo Night**

4 Dec - **Club Assembly**

18 Dec - **Holiday Luncheon**

29 Jan - **Work site visits**

26 Mar - **Spring Luncheon**

23 Apr - **AREF Banquet Fundraiser**

(dinner in lieu of regular lunch)

25 Jun - **Installation dinner**

The Month of November is Rotary Foundation Month.

Notes for Members

“**Monte Carlo Night**” is Nov. 7th – by now, we hope everyone has his/her tickets, and has made plans not just to attend with your guests, but to devote some time that evening in a volunteer role. Now, it’s time for members to line up those sponsorships, donations, and auction items. We need everyone participating fully to make this event, our main fundraiser for next year’s service projects, a success. More advice, information, and the necessary forms will be distributed again this week.

See these members to get involved:

Kim Durand, to volunteer
Steve Klemp – to buy tickets
Gary Long – to submit auction items
Joe Lott – to buy or submit sponsorships

Sign on to Amazon.com to take advantage of their new “**Amazon Smile**” program by which you can designate The Rotary Foundation (or one of many other charities like AAH, for example) to receive .5 percent of your “qualified purchases.” Check it out at <http://smile.amazon.com>, or search “smile.”

ARC Youth Service Chair Kim Durand briefed us this week on the very active schedule of the Interact Club we sponsor at Washington-Lee HS. They’ll be joining us for some of our upcoming community efforts, and let’s see what we can do to help them out.

We regret to report that members Tricia Hines and Gene Kreider have resigned.

Arclight Guest Editor Today: Steve Klemp

ARLINGTON ROTARY CLUB

P.O. Box 100038

ARLINGTON, VIRGINIA 22210

ROTARY CLUB NUMBER 5787, DISTRICT 7610

CHARTERED JULY 4, 1929

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ARLINGTON ROTARY EDUCATION FOUNDATION

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THIS MONTH’S GREETERS ARE JIM PONDER & BILL HOWARD
NOVEMBER’S GREETERS ARE STEVE KLEMP & JIM DONALD

President Gary Thanks Last Week’s Speakers with the “Gift of AFAC’

