



THE ARCLIGHT

The Weekly Members' Bulletin of the
ARLINGTON ROTARY CLUB

<http://www.arlingtonrotaryclub.org>

Meetings: Thursday, 12:15 pm, La Côte d'Or
2201 Westmoreland St., Arlington, Va. 22213
Chartered July 4, 1929 – Now In Our 85th Year



October 17, 2013

Our Speaker This Week - Want a Brighter Personal and Organizational Future?



“Create Your Future the Peter Drucker Way” - That’s the title of a new book by Bruce Rosenstein, Managing Editor of *Leader to Leader*. Bruce will discuss the key future-focused elements in the work of management guru Peter Drucker, including developing and implementing a future-oriented mindset; understanding that the future is created in the present moment; and discovering and learning from “the future that has already happened.”

Leader-to-Leader is a publication of The Frances Hesselbein Leadership Institute (formerly the Leader to Leader Institute and earlier the Peter F. Drucker Foundation for Nonprofit Management), and Jossey-Bass. Mr. Rosenstein is the author of *Living in More Than One World: How Peter Drucker's Wisdom Can Inspire and Transform Your Life* (Berrett-Koehler, 2009) and *Create Your Future the Peter Drucker Way* (McGraw-Hill, November, 2013). He worked for USA TODAY from 1987-2008, and since 1996 he has been an adjunct professor in library and information science at The Catholic University of America.

Club Business/Announcements

As in previous years, Monte Carlo Night on Friday, November 8 will be designated as our regular, official meeting. All members are encouraged to attend that event – a good turnout is essential to success! – but if you absolutely cannot be there, a small roundtable will be available at La Cote D’Or at 12:15 on Thursday, November 7.

Forbes Names Virginia as America’s Best State for Business. Virginia has reclaimed its title from Forbes.com as "best state for business" after being awarded the No. 2 ranking from 2010 to 2012. Virginia placed first in regulatory environment; second in labor supply; fourth in quality of life; fifth in economic climate, 17th in growth prospects and 22nd in business costs.

The Arlington Chamber is holding a “Nonprofit-Focused Breakfast Connection” on November 7. Don’t forget, ARC members can attend at the member rate.

Polio Matching Funds: From now until 2018, the Gates Foundation will provide a two-for-one match for your donations to the TRF Polio fund. Polio is separate from our usual donations to TRF, which go to the Annual Fund. If you want to donate for polio there are several ways to do it: A check to Treasurer Joe, designated for polio; or directly to TRF, by mail or online.

For The Record

Guests on October 10: Thanks to Rotarian Walter Webdale's initiative, Hannah Moore and Catherine Bucknam of AHC joined us for lunch; in a separate session afterwards, they educated some of our ARC members about the basics of raising funds through a direct mail campaign.

Stop Hunger Now: Congratulations Arlington Rotarians, we are one of only three clubs to have already made its contribution to this District-wide project.

Speaking of hunger: Let's all keep our local partner, the Arlington Food Assistance Center, in mind as the Christmas season approaches.

Our speaker last week was Tom Young, former journalist, former Air Force combat aviator, current writer with four successful novels to his credit. He discussed the outlines of his latest book, *The Warriors*, as well as the writing process. At right, Tom is pictured with several of our military veteran members. All the armed services are represented here except the Coast Guard. [Hey - Does that give anyone an idea for a membership candidate?]



What's Ahead

- 19 Oct - Our Glebe Road cleanup – 8 am
- 24 Oct - ARC Meeting at La Cote d'Or – Club Assembly
- 26 Oct – ARC assists with “Energy Journey” at Gunston Middle School
- 31 Oct - ARC Meeting at La Cote d'Or – Annette Jahnel – author & photographer
- 7 Nov - No regular meeting. Rotary roundtable for visiting Rotarians at La Cote d'Or
- 8 Nov – Monte Carlo Night Fundraiser at Fairview Park Marriott
- 14 Nov - ARC Meeting at La Cote d'Or - Jade Wu on Afghan Women and the Rule of Law
- 16 Nov - ARC-INOVA Blood Drive at Central Library
- 21 Nov - ARC Meeting at La Cote d'Or – Chris Mallin, Foundation Talk
- 28 Nov - No club meeting - Thanksgiving holiday
- 5 Dec - ARC Meeting at La Cote d'Or - Business meeting & Election of officers
- 6-7 Dec (dates to be confirmed) Assisting w/the Salvation Army Kettle, Washington Blvd. Giant Store
- 12 Dec - ARC Meeting at La Cote d'Or - Holiday luncheon
- 19 Dec - ARC Meeting at La Cote d'Or – Kelly Falkner on US Polar Research programs
- 26 Dec - No Club meeting - Holiday Break



*The Arlington Rotary Club is a volunteer service organization. **100%** of the net proceeds from “Monte Carlo Night” are applied directly to meet local and international needs in education, health, hunger, peace, disaster relief, and the alleviation of poverty. Currently, we support:*

College Scholarships for local high school students

Northern Virginia Family Services/Head Start in Arlington

Arlington Food Assistance Center

Local youth sports and anti-gang initiatives

Salvation Army

Arlington County “Energy Journey”

Local “Adopt-a-Highway” Litter Cleanup

Aid to indigent seniors at Culpepper Gardens

Literacy (Books and school supplies to local schools)

Shelterboxes for victims of international disasters

Eradication of polio worldwide

Arlington Academy of Hope School in Uganda

One-off international projects as needs are identified (recent examples: physical therapy equipment for a seniors home in Lebanon; a generator to run dialysis machines in St.-Martin)

And other community service programs.