



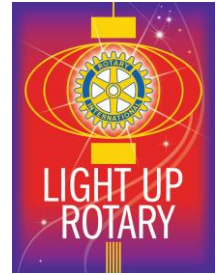
THE ARCLIGHT

The Weekly Members' Bulletin of the
ARLINGTON ROTARY CLUB
August 2 – August 8, 2014

<http://www.arlingtonrotaryclub.org>

Meetings: Thursday, 12:15 pm
Washington Golf & Country Club
3017 N Glebe Rd, Arlington, VA 22207
(703) 524-4600

Chartered July 4, 1929 – Now In Our 86th Year



THIS WEEK'S SPEAKER IS

Scott Brodbeck, owner of Local News Now LLC
Hyperlocal Online News: The Good, the Bad and the Ugly



Scott Brodbeck is the owner of Local News Now LLC, which operates four hyperlocal online news publications in the D.C. area: ARLnow, Borderstan, Hill Now and Reston Now. Founded in 2010, LNN is nationally recognized as a leading independent online-only local news publisher.

Brodbeck attended George Washington University as an undergrad and received an MBA from Georgetown University in 2013. He is a native of Pittsburgh, Pa.

Scott will discuss the founding and the future of his ARLnow.com site which is one of the country's most successful local, independent online news outlets, along with broader industry trends at a time of turmoil for the news business.

Last Week's Speaker

Mary-Claire Burick, President Rosslyn Business Improvement District (BID)

August Greeters

Kim Durand & Ali Kayani

(with Dotty Dodson graciously substituting for Kim for the first couple of weeks)

IMPORTANT - If you are assigned to be a greeter and cannot arrive 15 minutes before any weekly meeting your month, **IT IS YOUR REponsibility** to make sure your partner will be in attendance or to find a substitute for yourselves. On deck for September are Linda Valentino & Robert Martinson. Please contact club Admin. chair, **David Sutfin**, djsutfin@gmail.com with any questions.

Upcoming Speakers

- Aug 13 - **John Michael**, Author, *Fort Lesley J McNair (Images of America series)*
- Aug 20 - **Meg Rapelye-Goguen**, MSW, Executive Director, Phoenix Bikes
- Aug 27 - **Shandra Niswanter**, Development Manager, Arlington Thrive
- Sep 3 - **Mary Hynes**, Chair of the Arlington County Board
- Sep 10 - **Bob Dorr**, Author, Air Force Veteran and Retired Foreign Service Officer
TOPIC: How my book got devoured: secret stuff about books, bookstores, book publishers and book writers
- Sep 17 - **Scott Wood**, Arlington Philharmonic
- Sep 24 - **Janet Brown**, District Governor District 7610
- Oct 1 - **Victor Hoskins**, Arlington Economic Development Director
- Oct 8 - **Joan Kelsch**, Arlington County's (VA) Green Building Program Manager, co-leader of Arlington's Initiative to Rethink Energy (AIRE) and our own John Becker's daughter
- Oct 15 - **Lorraine Tong**, Former Senate Staffer
- Oct 22 - **Linda Kelleher**, Director, Community and Resident Relations, Arlington Partnership for Affordable Housing (APAH)
- Oct 29 - **David Sutfin**, New Member Classification Talk

ARLINGTON ROTARY CLUB

P.O. Box 100038

ARLINGTON, VIRGINIA 22210

ROTARY CLUB NUMBER 5787, DISTRICT 7610

CHARTERED JULY 4, 1929

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